

The Membership Gazette

JOIN SCOUTING NIGHT

This is JOB 1 for all Units!



JSN is an event for all units (packs, troops, teams, crews) in the District. It is an opportunity to bring new boys into the world of Scouting and to grow the unit's membership.



What are you doing now to prepare your units for the Fall JSN event?

Welcome!

I would like to welcome all unit membership representatives, JSN Coordinators, and anyone else involved in unit membership who has volunteered to help their unit gain new members as older boys move on to other Boy Scout programs or finally age out of Scouting.

Did you know that both boys and girls who are in the Venturing program can continue to be active Scouts until they turn 21?

This is the first in a series of newsletters that I will publish periodically throughout the year to talk about membership and recruiting opportunities. The theme of this newsletter will be the upcoming Fall JSN events. Future newsletters will discuss other related recruiting activities.

Please remember that membership is more than just recruiting new boys, it is also retaining the Scouts that you already have in

your program. A unit who delivers a quality program to their Scouts will have little to no trouble retaining them. However, the membership person can't do this alone; it takes the complete team of adult volunteers in the unit to provide a quality program. This team effort is key to having a successful unit and for continuing growth. I urge all of you to work together towards the common goal of providing a quality program to your Scouts.

District Membership

All units have done a remarkable recruiting job in the past three years in our efforts to halt the precipitous downward slide and then turn it around to achieve record membership gains. The District experienced over a 15% decline in membership over a three year span before positive growth was achieved in 2008. In 2008 and 2009 membership grew at 10% and 11% rate respectively. The District is poised once again to be the top recruiting district in the council.

2010 RECRUITING GOALS

The District Committee approved the following recruiting goals for 2010:

Balance growth: Each program has the same number of Scout as of January 1, 2010.

7% net increase: A net gain of 149 scouts over our January 1, 2010 total. Need to recruit about 470 new Scouts.

5 New Units: At least one new minority unit

JSN Night Preparations

Bull Run District does not have a single district wide JSN night. Instead the District has left it to the units to coordinate a date that best meets the unit's and school's needs.

Have you coordinated with your school or charter organization for a date for your Fall JSN?

It is each pack's responsibility for coordinating and organizing a JSN night for their Pack and School. If you don't have a JSN date picked yet, please work with your unit committee and school representative to select a date that is preferably after the Back-to-School night. I strongly encourage you not to hold your JSN the same night as the Back-to-School night. Doing so puts you in competition with other organizations for the Parent's time and attention. JSN should be a special event that is geared specifically to the parents so they feel special that the whole evening is for their experience. Please provide the District Executive and JSN Coordinator with your JSN date.

HELP Wanted!

I am looking for a few good women and men to help out with District Membership and JSN. If you would like to volunteer, please contact Bill Castle.

JSN Training

Yes! There will be training.

There will be at least two more JSN training sessions during the month of August and early September. The tentative dates are:

August 17 or 18 (Gainesville UMC)

August 31, or Sept 1 (Grace UMC)

More information as to the actual date, time, and location will be sent out in the near future.

At these training sessions you will receive your JSN packets with the following material:

1. Registration Form B to be used for all registration transactions
2. NCAAC BSA Roster sheet for attendance taking
3. BSA Adult Applications
4. BSA Youth Applications
5. Various Posters
6. JSN Guidebook
7. Parent's Guide to Cub Scouting

As a minimum, at least one representative from each unit needs to attend one of these two training sessions. I also encourage you to bring along other Scouters in your unit to the training. If you have received training in the past years, now is the time for a refresher course and the opportunity to bring along the person you are grooming as your replacement.

Reminders

- Establish our JSN date now
- Start your planning for the JSN event now!
- Form your JSN team early
- Don't forget full Class A uniforms for JSN participants
- PROVIDE JSN DATE, TIME, & LOCATION to the DE or JSN Chair

Your Bull Run District JSN Team

Kevin Saunders	District Executive	ksaunders@boyscouts-ncac.org
Bill Castle	Vice Chair Membership	wcastle@comcast.net
Bill Castle	Chair Join Scouting Night	wcastle@comcast.net
	Vice Chair Join Scouting Night	